

alex pierce

832.863.5687
3 Emery Cliff Place
The Woodlands, TX 76013
www.apgraphicsonline.com
alexjamalpierce@hotmail.com

Dear Future Employer,

Currently, I am a student worker at the University of Texas at Arlington in the Graduate Studies Department. I graduate in May with a Bachelor of Fine Arts degree in Visual Communication. My objective is to contribute my graphic design and communication skills to a local design firm like yours.

My years of experience not only comes from the classroom, but from real clients and employers as well. My experience goes from identity, to print, to web design. I have an intimate knowledge of pre-press production; this includes die cuts, PDF editing and preparation, folds and layout, Pantone™, Metal FX™, and various other printing techniques. My diverse skill set also includes web design, HTML, and CSS coding.

You can learn more about me by reviewing the attached resumé or visiting my web site at www.apgraphicsonline.com.

I would appreciate a brief discussion by phone or visit to your office. You may reach me at 832-863-5687 or by email- alexjamalpierce@hotmail.com to schedule a meeting.

Best regards,

Alex Pierce

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OBJECTIVES

Seeking profession in the graphic design industry; a focus in identity, print, and packaging design with strong skills in web and pre-press production; to try every exotic beer I can find.

EDUCATION

The University of Texas at Arlington
Bachelor of Fine Arts with
Concentration in Visual Communication

EXPERIENCE

Graphic Designer (May 2009 - Present)
Blanchard Schaefer Advertising & Public Relations
Designer for advertising agency, responsible for identity, print, and flash banner advertisements

Graphic Designer (November 2006 - May 2009)
The University of Texas at Arlington
Graphic Artist for the Office of Graduate Studies; responsible for communicating with 3rd party vendors, web design, and designing specific print collateral and signage for various events and programs

Pre Press Design Intern (May 2006 - August 2006)
Bayside Printing Company, Inc.
Intern at commercial printing press; Responsible for accepting files from the client to make ready for print (Pantone™ colors, metallic inks, die cuts, special folds), professional photo manipulation, and color correction

Illustrator / Graphic Artist (January 2005 - May 2006)
The Shorthorn at the University of Texas at Arlington
Artist for award winning student newspaper; responsible for informational graphics as well as illustrations and opinion cartoons

ORGANIZATIONS/ACTIVITIES

The Organization of Visual Communicators (OVC)
President (September 2008 - Present)
Responsible for leading the UT Arlington student organization as a whole, stimulates involvement, recruits new members, and makes final decisions on dates of meetings & events

Design Texas at UT Arlington (Spring 2008, Spring 2009)
An accumulative 2 semesters in class with design work dedicated towards real public service and non-profit clients

Alpha Chi Honor Society
Scholastic organization recognizing academic achievement

AWARDS/ACCOLADES

2008
American Design Awards; 1st Place in Package Design, Winter Semi-Annual
Published Student Winner in 2008 Creativity Awards Annual
University Scholar at UT Arlington (top 1% of class)

2006
Texas Intercollegiate Press Association; Newspaper Division
1 Illustrations, 3rd place

2005
The Columbia Scholastic Press Association; Certificate of Merit in Art/Illustration in Black and White with One Color for Newspapers

TECHNOLOGY/SKILLSETS

Adobe CS3 Suite
Photoshop, InDesign, Acrobat, Dreamweaver,
Illustrator, Flash, Lightroom
Corel Painter
Microsoft Office
Outlook, Excel, Word, Powerpoint
Pre-Press Preparation Knowledge
HTML/CSS Coding

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REFERENCES

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